Offer Group Report (Media Buyer)

**URL**: http://login.clickbooth.com/api/v1/cb\_api?get=offer\_group\_report

**Parameters**:

* **api\_key** [STRING] = Affiliate API Key
* **user\_id** [INT] = Affiliate ID
* from\_date [DATE] = Report Start Date [MM/DD/YYYY or MM-DD-YYYY]
* to\_date[DATE] = Report End Date [MM/DD/YYYY or MM-DD-YYYY]
* start\_row[INT] = Starting Row Number (First row is 0)
* limit [INT] = Maximum Rows Returned(Default is ALL)

**Sample XML Response:**

<offer\_group\_report\_response xmlns:xsi="http://www.w3.org/2001/XMLSchema-instance" xmlns:xsd="http://www.w3.org/2001/XMLSchema">

<success>true</success>

<number\_of\_rows>1</number\_of\_rows>

<campaigns>

<campaign>

<offer\_group\_id>1234</offer\_group\_id>

<offers>

<offer>

<offer\_id>1111</offer\_id>

<offer\_name>Offer Name 1</offer\_name>

</offer>

<offer>

<offer\_id>2222</offer\_id>

<offer\_name>Offer Name 2</offer\_name>

</offer>

<offer>

<offer\_id>3333</offer\_id>

<offer\_name>Offer Name 3</offer\_name>

</offer>

</offers>

<vertical\_name>Vertical Name 1</vertical\_name>

<pricing\_model>CPA</pricing\_model>

<clicks>51763</clicks>

<conversions>2918</conversions>

<conversion\_rate>5.6372312269382</conversion\_rate>

<upsells>0</upsells>

<attach\_rate>0</attach\_rate>

<ecpa>10.152575560679</ecpa>

<epc>0.57232415984506</epc>

<revenue>29625.21548606</revenue>

<currency>$</currency>

</campaign>

</campaigns>

</offer\_group\_report\_response>